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# **Personal Data:**

Name Piet Hein Heersche
Date of Birth 1 March 1966
Place of birth The Netherlands

Nationality Dutch National, Canadian National

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E-mail piet.heersche@cemcon.ch

Languages Dutch (Mother tongue), English (Mother tongue), German (Excellent),

Spanish (Excellent), French (in progress)

### **Skill Profile & Areas of Expertise**

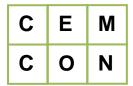
 Industrial process and mechanical engineering in Cement, Environment and Minerals sectors; considered sector expert by Owners, Financial and Legal institutions:

- Strategic planning and execution (business units and large capital investment projects) in cost effective frameworks;
- Development of Growth and diversification Strategies including Organizational restructuring;
- Large Capital project delivery (EPC, EP&C and EPCM basis);
- Cross-cultural leadership, Multidisciplinary team building, Management of stakeholder relations, Negotiation and Consensus building.

#### **Education**:

2008	SENIOR MANAGEMENT PROGRAM (HOLCIM), IMD, Lausanne, Switzerland
2007	MASTER OF BUSINESS ADMINISTRATION
	University of Toronto's Rotman School of Management & Universität St. Gallen (HSG) Hochschule für Wirtschafts-, Rechts- und Sozialwissenschaften, Switzerland
2000	MANAGEMENT PROGRAM (HOLCIM), Davos, Switzerland
1991	BACHELOR OF APPLIED SCIENCE – MECHANICAL ENGINEERING
	University of Western Ontario, London, Canada
1990	BACHELOR OF SCIENCE – BIOLOGY

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### University of Western Ontario, London, Canada

# **Professional Experience:**

**Work experience in following industrial sectors:** Cement, Environment and Minerals for >26 years; 7 years in Latin America, 7 years in North America, 12 years in Europe & Switzerland with focus on Eastern Europe/CIS, Africa and Asia.

2012-current	Managing Director, CEMCON AG/SA, Bern Switzerland
2009-2012	Project Director – PEG SA, Geneva, Switzerland
2005-2009	Head of Group, Assistant Vice-President – Capital project group, Holcim Group Support Ltd., Switzerland
2003-2005	Senior Project Manager - Capital project group, Holcim Group Support Ltd., Switzerland
2001-2003	Director of Business Development & Senior Project Manager Holderbank Engineering Canada Ltd., Canada
1998-2001	Project Manager, Holderbank Engineering Canada Ltd., Canada
1997-1998	Construction and Commissioning Engineer, Cementos Progreso SA, Guatemala
1995-1997	Assistant Construction Manager, Cementos Boyaca SA, Colombia
1993-1995	Mechanical & Process Engineer, Holderbank Consulting Ltd., Canada
1992-1993	Commissioning Engineer, Cementos Apasco SA, Mexico
1991-1992	Process Engineer, Holderbank Consulting Ltd., Canada

### Memberships:

2002- present	PEO - Professional Engineers of Ontario (Canada); Member in
	good standing

good standing

1988- present Royal Bermuda Yacht Club, Member in Good Standing

Additional memberships, and affiliations, available on request

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